

## **CANADIAN CAMPING ASSOCIATION | RELIEF & SUPPORT PROGRAMS UPDATE**

**TO:** [CCA MEMBERS]

**SUBJECT:** Support Programs — Updates

Hi fellow campers,

On behalf of the Canadian Camping Association, we hope you all had a productive summer season.

As you know, we've worked incredibly hard over the last year advocating to the federal government for the right support to get our unique sector through the pandemic. We're reaching out today to share some updates about the latest on various programs that exist to help.

Also: with the federal election now behind us and Parliament set to resume in the coming weeks, you can expect regular updates on government outreach to resume.

In the meantime, read on for more information about government support that could be available!

### **Canada Emergency Wage Subsidy (CEWS) and Canada Emergency Rent Subsidy (CERS)**

In July before the election, the Government of Canada announced an extension to the eligibility period for these programs until October 23rd 2021 and boosted the rate of support for the period between August 29th and September 25th. During the election, the Liberal Party of Canada committed to further extend wage and rent support — specifically for those in the hard-hit tourism sector — delivering “support of up to 75 percent” of expenses to help these organizations get through the winter. You can read more about the programs [here](#) and [here](#), and the election commitment [here](#) (top right of page 22 under “Bringing All Business Along to Recovery”).

### **Canada Recovery Hiring Program (CERS)**

The program, announced in Budget 2021, is a hiring subsidy for employers, which offers up to 50% on incremental remuneration to eligible working employees. It has been scheduled to run from June 6th to November 20th. But during the election campaign, the Liberal Party of Canada pledged to extend it further — until March 31st, 2022. You can read more about the program [here](#), and the election commitment [here](#) (top right of page 22 under “Bringing All Business Along to Recovery”).

### **Canada Community Revitalization Fund (CCRF)**

In late summer, the federal government announced the Canada Community Revitalization Fund (CCRF). It's a two-year national infrastructure program designed to help “revitalize

communities”. Not-for-profits are eligible, and the dollars are intended to accomplish a range of objectives — including reinventing outdoor spaces and creating green infrastructure. For more information, we strongly encourage you to scan the application guide (the FedDev version of the guide is [here](#)) and [contact](#) your local Regional Development Agency (see further below for points of contact).

### **Tourism Relief Fund (TRF)**

This program, announced as part of Budget 2021, is delivered locally by the various Regional Development Agencies (RDAs) for each part of the country. It's a \$500 million program, designed to help individual organizations play a role in positioning Canada as a destination of choice for domestic and international tourism as the reopening is implemented. Examples of projects could include adapting operations to meet public health requirements and improving products and services to be more attractive to tourists. You can read more about the program [here](#). Like the CCRF, we would strongly encourage you to review the application guide (you can see the FedDev version [here](#)) and to contact your local RDA for more details (see further below for points of contact).

Lastly: we'd point out that with Parliament expected to begin sitting before the end of the fall, there may be some further updates to share about the various relief programs. We'll keep you updated on what comes from that.

If you have any further questions in the meantime, please don't hesitate to let us know.

Sincerely,

Stéphane Richard  
Outgoing President, Canadian Camping Association

Travis Allison  
Incoming President, Canadian Camping Association

### **POINTS OF CONTACT**

**Canada Community Revitalization Fund | Regional Development Agencies Contact List**  
<https://www.ic.gc.ca/eic/site/icgc.nsf/eng/07732.html>

#### **Tourism Relief Fund | Regional Development Agencies**

- [Atlantic Canada Opportunities Agency \(ACOA\)](#)  
For communities in Atlantic Canada
- [Canada Economic Development for Quebec Regions \(CED\)](#)  
For communities in Quebec

- [\*\*Federal Economic Development Agency for Northern Ontario \(FedNor Ontario\)\*\*](#)  
For communities in northern Ontario
- [\*\*Federal Economic Development Agency for Southern Ontario \(FedDev Ontario\)\*\*](#)  
For communities in southern Ontario
- [\*\*Prairies Economic Development Canada \(PrairiesCan\)\*\*](#)  
For communities in the Prairie provinces
- [\*\*Pacific Economic Development Canada \(PacifiCan\)\*\*](#)  
For communities in British Columbia